

Title: Territory Manager
Hours: 40 hours/52 weeks per year
Reports to: Sales Manager / Director / President
Job Location: Harrisburg, PA // Philadelphia, PA // Allentown, PA (and surrounding areas)
Territory covered: PA, NJ, DE, MD w/ possibility of New York.

COMPANY PROFILE:

Bihl+Wiedemann is an internationally active manufacturer of electronics for automation technology with headquarters in Germany. The emphasis of our high-tech product range is on devices for occupational safety and data communication in machines and equipment. Our products are used all over the world by leading manufacturers of consumer and capital goods.

Job Summary:

Responsible for implementing specific sales and marketing strategies in an assigned territory and/or account base. The primary accountability for this position is to grow sales of all Bihl+Wiedemann Inc. products in the assigned territory and/or account base by winning customer specifications or orders. The customer base includes OEMs, end-users, architect/engineering firms, control system integrators, control system manufacturers, distributors, and factory representatives.

Scope of Responsibility:

This remote office position is responsible for working with customers, managing distributors, and factory representative firms (on average, five distributors) with limited supervision.

Essential Duties and Responsibilities:

- Develop and implement a sales plan for assigned territory and/or accounts.
- Increase overall sales volume in the assigned territory and/or account base to exceed assigned sales objectives.
- Develop new customers to increase account base by leading sales efforts to acquire significant projects, end-user specifications, and/or OEM business through direct involvement and coordination of factory resources and channel (distribution) as necessary.
- Vertical penetration of new and existing accounts that are strategic to sales growth in the assigned territory and/or account base.

- Provide inputs to Sales Management that will assist them in developing sales quotas, sales objectives, volume forecasts, marketing plans, advertising programs, sales tool development, and new product development.
- Participate in sales meetings, sales training, customer seminars, and trade shows as required.
- Work with, train, and assist customers and distribution channels within assigned territory.
- Work and communicate with internal departments for product development and/or customer orders/requirements for products.
- Work with customers and Bihl+Wiedemann Inc. to support products and/or solve product issues with customers.
- Perform other related duties as assigned.

Minimum Qualifications:

This job requires a technical degree and four to five years of sales and/or marketing experience. Manufacturing or machinery experience is helpful.

Physical Demands & Working Conditions:

30-40% of the job is spent away from the office with customers. Frequent local travel within the assigned territory with two to three trips to Bihl+Wiedemann Inc. and two to three trips to fairs each year. Safety glasses, earplugs, safety gloves, and vests are worn in certain factories.

Requirements are representative of the minimum levels of knowledge, skills, and experience required. To perform this job successfully, the worker must possess the abilities and aptitudes to perform each duty proficiently.